



Plan The Year Campaign

About HOMESmarketing.com

HOMESmarketing is a sophisticated real estate advertising system that is designed and developed to provide quality advertising means to real estate professionals and to businesses targeting general consumers, and at affordable rates. It is currently running a promotional campaign called ***Plan The Year*** where a number of ad service packages with exceptional terms are offered to early participants, with a view to introducing the practical features of its image advertising and classified real estate advertising services.

Image Advertising

There is no expensive cost on views and clicks to pay. HOMESmarketing's image advertising is subscription-based - you pay a fixed fee to run your ad throughout a fixed period and in a specified geographic area. It is ideal for businesses and individuals who aim at achieving long term effects for their advertising dollars - to maintain continuous hold of existing brand recognition, or to build firm, long-lasting brand awareness, or both.

Classified Real Estate Advertising

With HOMESmarketing's user-entered classified ad services you can promote your real estate listing the moment its data are ready, without the need to rely on help from third-parties! Post it on the HOMESmarketing system and our enriched features will help you market your listing in numerous ways you could manage.

About the Plan The Year Campaign

Our *Plan The Year Campaign* is designed to offer early participants with certain subscription-based Ad Service Packages - all at a one-time fee for a validity term that is to last until June 2018. In addition, individuals and businesses may choose to subscribe to packages that come with referral fee and revenue sharing features, and enjoy unlimited monetary benefits throughout the term of the subscription.

Ad Package Deals and contact person

Package cost ranges from \$0, \$800, \$1,500 and up. Please call the *Regional Coordinator* who has given this brochure to you, or connect via the URL below:

[http](http://)

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Image Advertising -

Group One - System-Wide Coverage

1. System-Wide Coverage

- Includes all available pages other than the System Homepage
- Run of ad will cover the entire system (Regions of entire Canada and the United States)

2. Preserved System Homepage - with absolute URL <http://www.homesmarketing.com/>

- Orders and run of ads are handled on case by case basis
- For order inquiries please contact us at: ORDER@homesmarketing.com

Type G - Grand Sponsor Ad (250x90 pixel)

Type A - Top Banner Ad (728x90 pixel)

Type ST - Supreme Tile Ad (300x250 pixel)

The screenshot shows the HOMESmarketing.com website. At the top, there is a banner for "Try New Superfruit Flavours" with a "GET YOUR COUPON" button. Below this is a "Classified Advertising - Quality Presentation" section with search options. On the right, there is a "Build a Great Website in Just 10 Minutes!" ad for \$3.50/mo. and a "Rent Laptops & Computers" ad for VERN. The bottom of the page has a footer with links to Help, Introduction Main Menu, Terms Of Use, Privacy Policy, and Contact Us, and a copyright notice for 1999-2011 HMI Marketing Corporation.

3. Regular Annual Rates - System-Wide Coverage (per ad per year)

- Type G - Grand Sponsor Ad: \$2,800
- Type A - Top Banner Ad: \$3,000
- Type ST - Supreme Tile Ad: \$3,000

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Image Advertising -

Group Two - Regional Coverage

1. Regional Coverage

- A Region is an entire State, Province or Territory
- Each order contains one Base Region and any number of Add-On Regions
- Run of ad will cover all Regions stated in the order

Type G - Grand Sponsor Ad [Not available for Regional Coverage]

Type A - Top Banner Ad (728x90 pixel)

Type ST - Supreme Tile Ad (300x250 pixel)

3. Regular Annual Rates - Regional Coverage (per ad per year)

- Type A - Top Banner Ad: \$360 per Base Region, \$250 per Add-On Region
- Type ST - Supreme Tile Ad: \$360 per Base Region, \$250 per Add-On Region

-Super Good Deal - Run both Type A and Type ST ads in pair:

- Order a 2nd ad type with the same geographic coverage of the 1st ad type
- Price of the 2nd ad type is charged at 70% of the price of the 1st ad type

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Classified Real Estate Advertising - *For Sale and For Rent ads*

1. Enriched features include: Instant marketing ability and capability, multilink advertising effect, database features, precise search functionality, and more. For full detail visit this link:
<http://www.homesmarketing.com/?page=111>

2. Each ad (listing) is professionally presented, fully detailed and independently displayed. Other highlighted features are illustrated below:

Auto-filled licence compliance data & contact info **Database feature in use**

Clear ad reference info

Precise search functionality elements

Fully detailed presentation will help filter out callers for whom the property is not suitable in the first place

Quick link to Advertiser's Tool on each ad page

Paid advertising service provided via **HOMESmarketing.com** - Date of print: 2012-02-06.

From: Shelly Tam, Agent for owner Company: Mimi Realty Limited Tel: 012-111-2233 Email: shelly@realtyvip.net Website: http://www.realtyvip.net	Ad #: S132 Price: USD 2,888,000 Status: For Sale View all ads of this advertiser
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Property address: PH3- 1 Waterfront Avenue, City One, Test Zone
Sub-area: City One (**Region:** ZZ-Test Zone)

Property type: Apartment unit	# levels: 2	# bedrooms: 6
Age of building: 3 years	# fireplaces: 3+	# bathrooms: 5
Total floor area: 3,680 sq.ft.	# parking spots: 3+	# kitchens: 1

Features: (Sample ad for individually owned residential properties.) Here's a list of features of each for sale listing: Post new ad or modify existing ads online, any moment is needed. Each ad will go LIVE instantly. Each ad is a professional looking feature sheet. It fits on just one page, and displayed exclusively - No other ads are on the same page! It shows full details, up to six photos, and room measurements of the property. It has a unique Ad# that you can tell or email to others - No scary attachment! The ad is part of the searchable database of the system. The search result is easy to read - sorted by City, by Property Type, then by Price. Each listing is advertised instantly to the general public when it is created by you. Anyone can search and view your listing online (visitors are not required to sign up or log in to view listings). The system's **MULTILINK ADVERTISING EFFECT** will expand your advertising power: Visitors are directed from all sources - by other users of this system and by the system's other Regional Sites throughout North America. You can expose your listing to substantially more new audience of the general public on the HOMESmarketing system than if it is on your own website! If you are a real estate agent please explore the system's "info section for the real estate professionals".

	Construction: Concrete Foundation: Concrete perimeter Roof: Aluminum Flooring: Mixed Water supply: Public water system Sewer: Public sewer system Lot size (land area): N/A	Title to land: Freehold Property tax: USD 13,800 Tax year: 2004 Heating system: Hot water board Heating fuel: gas Fireplace fuel: Gas Strata fees: USD 1,800
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Links to photos: [Front view of building.](#)

Outdoor area: Deck
Building facilities: Indoor pool, Swirl pool, Sauna, Playground, Clubhouse, Concierge, Guest suite, Caretaker, Audio-Video room, Lounge, Meeting facilities, Fitness facilities
Strata fees coverage: Insuite heating, Caretaker

Main floor measurements: Living Room: 23' x 18' Kitchen: 22' x 16' Media Room: 20' x 16'6" Guest Room: 12' x 13'10"	Total area: 1,880 sq.ft. Family Room: 18' x 20' Eating Area: 13'10" x 15'8" Storage: 20' x 16'	Dining Room: 18' 16'10" Den: 13'10" x 15' Storage: 12' x 13'10"
Upper floor measurements: Master Bdrm: 22' x 18' Bedroom: 14' x 12'8" Storage: 12' x 13'	Total area: 1,800 sq.ft. Bedroom: 13' x 14'10" Bedroom: 10'10" x 12'8" Laundry: 8'6" x 12'	Bedroom: 12' x 13'10" Family Room: 14' x 16'
Lower floor measurements: Total area: Measurements not available		

Note: Measurements are approximate. Information provided herein deemed reliable but not guaranteed.

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3. Regular Rates - Visit system homepage and select topic "Rates & Ad Types" for updates
 -Rates on per ad basis - each for a 6-month term: \$6 per *For Rent* Ad; \$30 per *For Sale* Ad
 -Rates on subscription basis with unlimited posting and renewal: \$360 per year per subscription
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